

Cloud-Based Accounting Software

20 Advantages of cloud-based accounting

✔ More secure than a PC based software which have a high risk of viruses	✔ Automatic bank feed – updates transactions without the need for manual entry
✔ Files automatically backed up – so it doesn't matter if coffee is spilt on the PC!	✔ 24/7 email support and ongoing training programmes for small business
✔ Many repetitive tasks are automated - saving significant time	✔ User friendly financial dashboard at the click of a button (graphs, pie charts, cashflow, etc.)
✔ Cloud accounting is Software as a Service (SaaS) and is charged as a monthly subscription, thus avoiding the large up front capital investment needed for PC based accounting systems.	✔ Online accounting is a more stable solution as the business grows – can add on functionality through integrated applications
✔ Mobile access – useful for owners to keep tabs on the business when travelling	✔ Financial advice available 24/7 – not just when your accountant / bookkeeper visits
✔ Build your own menu of accounting functionality, rather than an inflexible one size fits all PC based package	✔ No need for servers – reducing overheads (IT staff salary and network costs)
✔ Email invoices and statements, encourages quicker payments – improving business cash flow for smaller businesses	✔ Collaborate better with you bookkeeper / accountant – time spent focussing on forward looking strategic business growth and tax planning
✔ Paperless office – reduce stationery bills	✔ You receive software updates free of charge
✔ Payroll integration – more cost effective than outsourcing to an accountant or bookkeeper	✔ Accountant can advise bookkeeper in real time, avoiding unnecessary duplication of work
✔ Robust set of monthly management accounts = many businesses do not have this information on which to make decisions	✔ You can integrate e-commerce functionality



ClearBooks

As secure as online banking!

